

# Pinpoint Product Line: Pinpoint Phone

## Useful for:

Companies who have no accurate phone number for a consumer and need to gain accurate contact information. Also known as right party contact, or skip tracing.

## Why it's necessary:

Calling the wrong people for collections purposes can lead to CFPB class-action lawsuits, and these lawsuits can cost millions of dollars and cause irreparable damage to your company's reputation. People get new phone numbers, move away, or may have provided an incorrect phone number to begin with. Pinpoint Phone helps clients by finding and verifying phone numbers, so that clients can call the right person in compliance to TCPA laws.



## Here's how Pinpoint Phone Works

1



You have a file of consumer names with corresponding identification information. You send the file to us and we search our databases for the most likely phone number for the consumer.

2



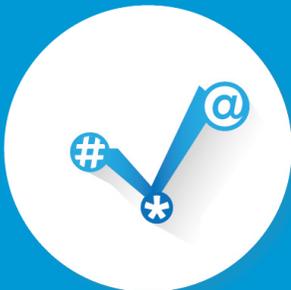
Our agents call the most likely phone number using compliant scripts and ask if the phone number belongs to the intended person.

3



Our agents ask a few identification questions to make sure it is the correct person.

4



The entire call with the consumer is recorded for extra proof of compliance if a consumer dispute arises.

5



After a successful verification call the phone number is considered a verified hit and recorded in the file.

6



When all of the phone numbers in the file have been called, it is sent back to you with indication of the verified hits.

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## Results:

At the end of the process, you will have phone numbers for consumers that you did not have before. Pinpoint Phone has increased revenue streams for companies, achieved better returns on doubtful accounts, and decreased risk of CFPB lawsuits. Because we found and verified the phone number, you will be able to contact the right person for collections, which eliminates your risk of breaking TCPA laws by repeatedly calling the wrong consumer.



**Give Us a Call!**  
**765.608.5050**