

# Pinpoint Product Line: Pinpoint Consent

## Useful for:

Companies who have no accurate phone number for a consumer, but need to gain accurate contact information and ask for consent of further calling by your company.

## Why it's necessary:

Calling the wrong people for collections purposes can lead to CFPB class-action lawsuits, and these lawsuits can cost millions of dollars and cause irreparable damage to your company's reputation. Pinpoint Consent protects you from lawsuits and allows you to collect from the right people who owe, because the numbers will be found, verified, and consent will be requested, all before your company places calls to the consumer.



## Here's how Pinpoint Consent Works

1



You have a file of consumer names with corresponding identification information. You send the file to us.

2



We search our databases for the most likely phone number for the consumer. Our agents call the most likely phone number using compliant scripts and ask if the phone number belongs to the intended person.

3



Our agents ask a few identification questions to make sure it is the correct person. Once the consumer is identified as the right person, our agents ask for consent for further calling on behalf of your company.

4



The entire call with the consumer is recorded for extra proof of compliance if a consumer dispute arises.

5



After a successful verification call the phone number is considered a verified hit and recorded in the file.

6



When all of the phone numbers in the file have been called, it is sent back to you with indication of the verified hits and consent.

# Pinpoint Product Line: Pinpoint Consent

## Results:

At the end of the process, you will have verified phone numbers and consent from the right people. Pinpoint Consent decreases risk of CFPB lawsuits, because consumers cannot bring disputes if consent has been given. Because of our search, verification, and consent process, you will contact the right person for collections, eliminating your risk of TCPA law-breaking and increasing your revenue streams.



**Give Us a Call!**  
**765.608.5050**